



Privacy Policy

Bingo Country takes great care to ensure your personal information is securely stored. This information is restricted to authorized personnel of Bingo Country. Your personal information is held in confidence by Bingo Country, its subsidiaries and affiliates administering our programs or special offers, provided that such companies use them only for the purposes for which it was disclosed and agree to comply with Bingo Country's Privacy Policy. Please note that personal information that you disclose to Bingo Country will only be used for internal marketing and promotions and will not be used for third party purposes, unless we ask for and receive your consent for such uses.

What is personal information?

Personal information means any identifiable information about an individual. This includes information such as your name, address, telephone number, birth date, purchase information or e-mail address. As a customer, you provide Bingo Country with this information in a variety of ways, such as enrolling in our Rewards Program and entering In-Hall contests. In every case, Bingo Country adheres to strict guidelines when dealing with your personal information.

Collecting your personal information

- When you provide Bingo Country with personal information, we inform you as to why we are collecting it.
- Bingo Country obtains your consent for the collection of your personal information. In some instance, where purpose for collection is obvious, your consent is implied.
- Bingo Country asks for permission to collect additional information that may be useful in serving you in the future.

Using and disclosing your personal information

- Bingo Country only uses and discloses your personal information for the purposes identified to you when your consent was obtained. The only other time we would share information would be in compliance to law enforcement requests in which it is disclosed. There is no other reason for information to be disclosed.
- Bingo Country does not provide your personal information for purposes of other organizations without your consent.
- You can withdraw your consent for the use of your personal information at any time by Bingo Country, subject to legal restrictions and upon reasonable notice to Bingo Country. We will let you know the implications of withdrawing your consent. Information may be retained by Bingo Country for audit or archival purposes. Other organizations who have received it (such as law enforcement) may need to continue using that information after consent is given.

Maintaining and safeguarding your personal information

- Bingo Country strives to ensure that our security measures protect against lost, theft and unauthorized access, disclosure, use or modification of your personal information.
- Bingo Country limits access to your personal information to those associates who may need it for use in accordance with established privacy principles.
- Bingo Country keeps your information for as long as necessary and in order to service you better.

You are entitled to access your personal information

- If you request access to your personal information, Bingo Country responds within 30 days.
- There is no cost for reasonable requests unless you require copies of records. Bingo Country advises you the cost, if any.